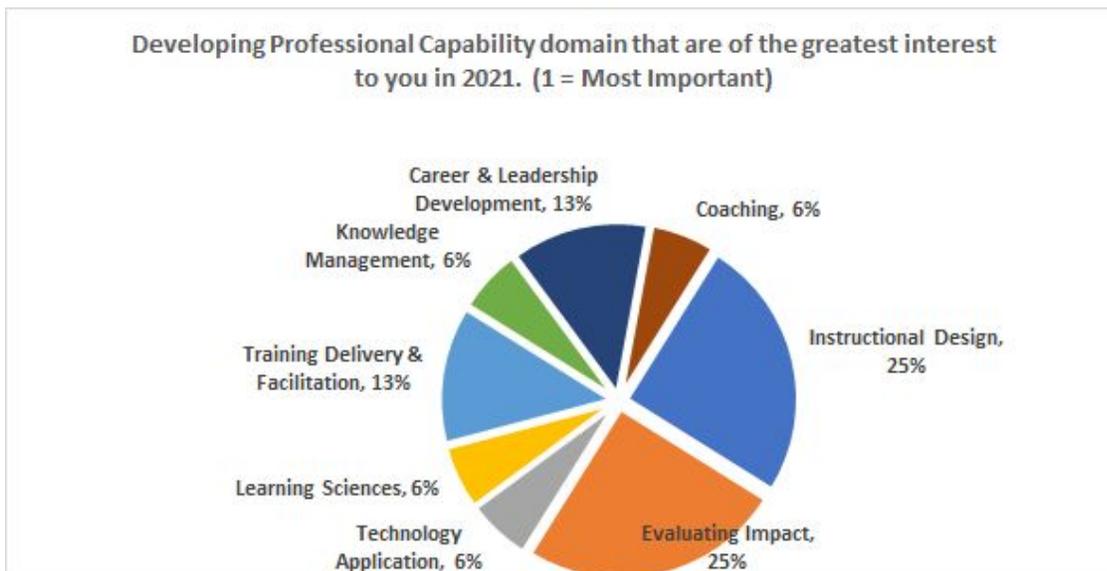
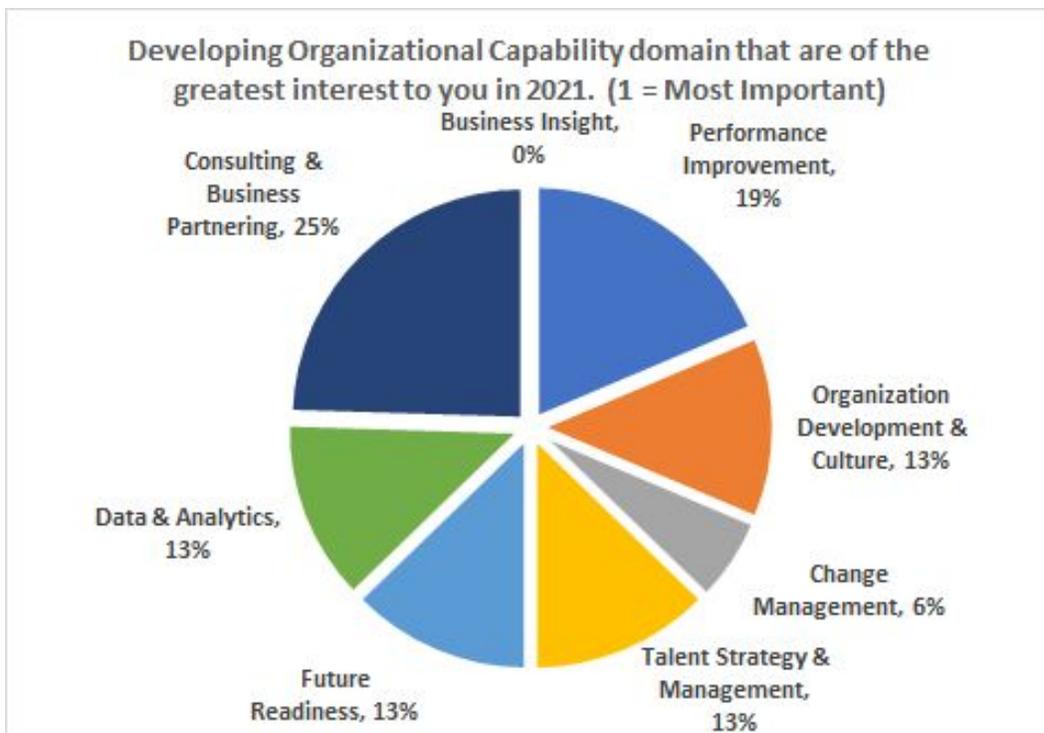
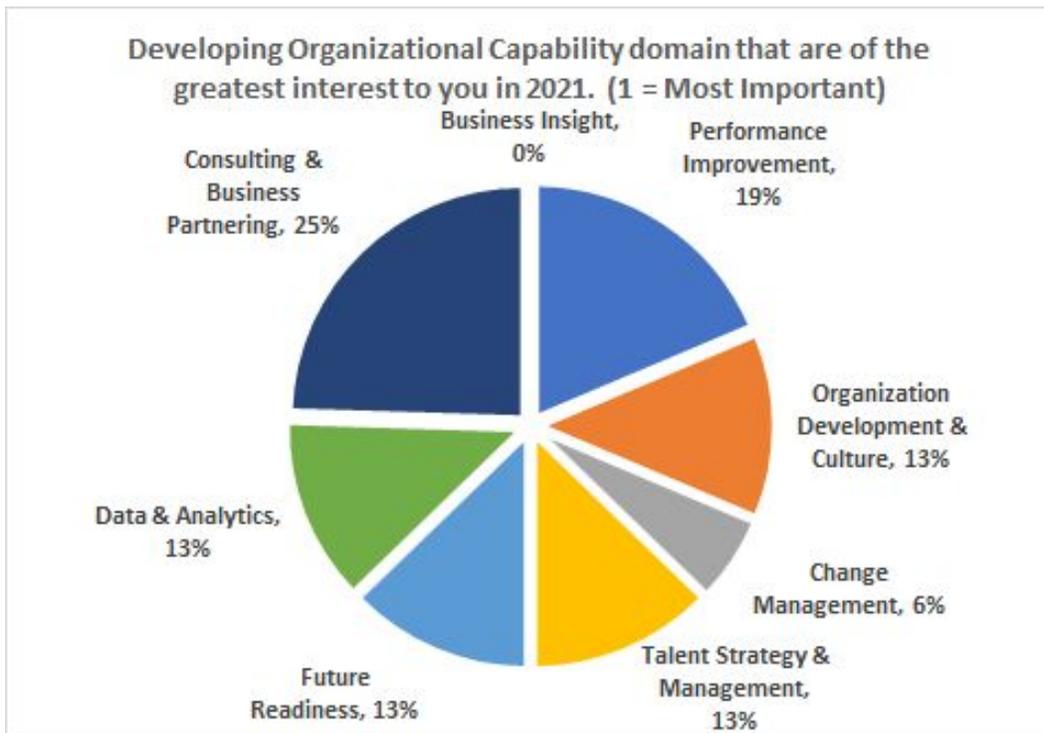
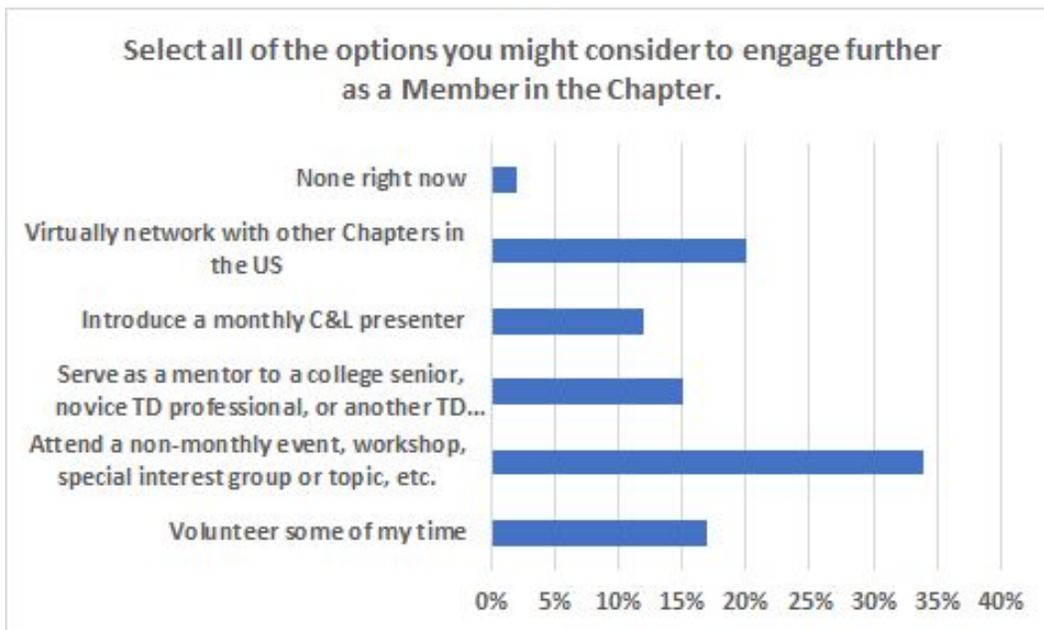
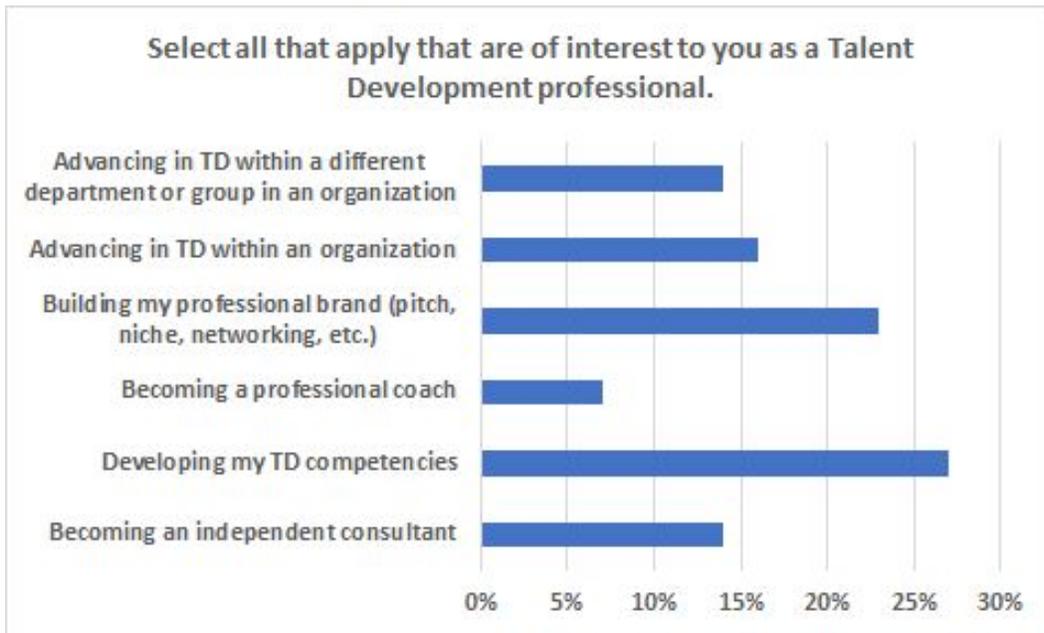


## ATD Treasure Valley Chapter Member Engagement Survey Results 2020

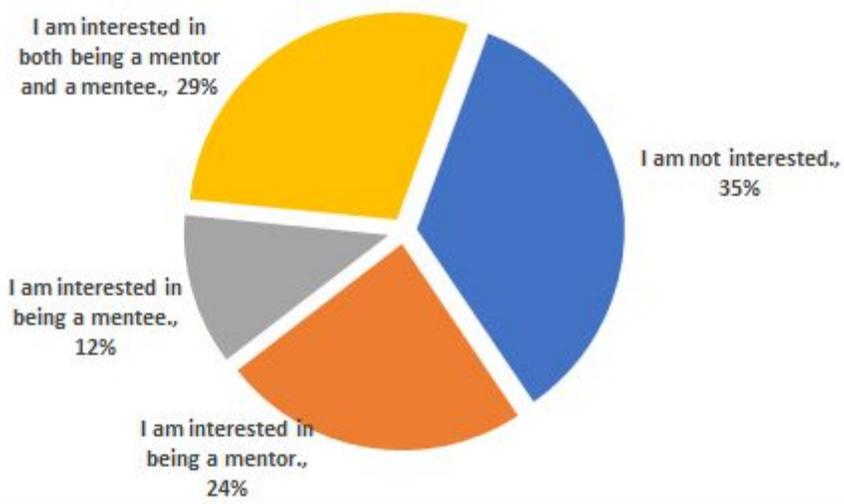
The following are the results for the ATD Treasure Valley Chapter Member Engagement Survey administered in December of 2020. The data will be used to plan the Chapter Connect and Learn events for 2021.



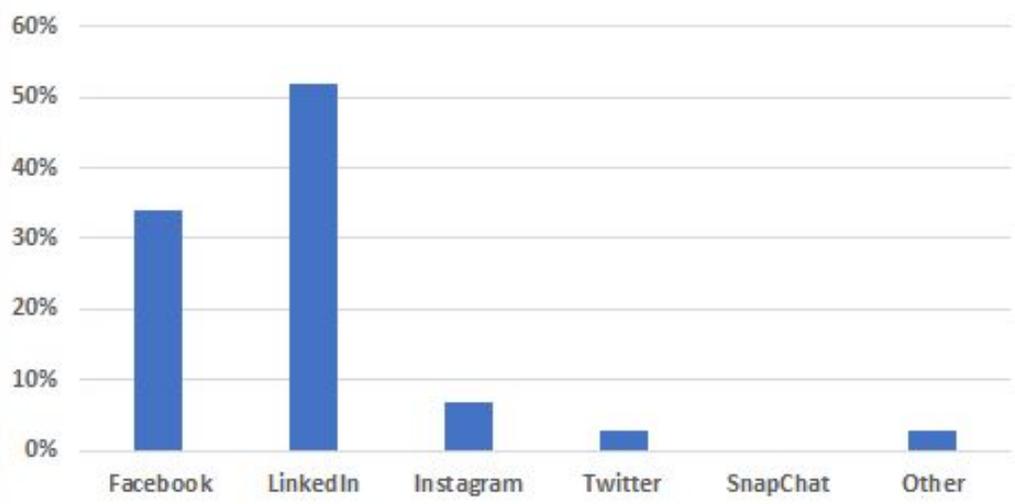




Select your level of interest if the Chapter created a mentor program to support T&D professional's career goals.



Top Two Social Media Platforms to Stay Informed of Professional Events



**What benefits would you like to see as part of your Chapter membership? Comments/Suggestions:**

- Website or online recognition/affiliation
- Better networking within multiple levels of member organizations
- Networking is still my top priority
- Ways to collaborate that are beneficial to all.
- Text reminders for upcoming events
- Di
- Software discounts.
- I wish I could access the recordings of the events online. It's pretty spotty. I was really interested in the coopting content presentation, but due to technical difficulties I missed the first 20 minutes. I can't find a recording for that presentation or even a deck.
- Different groups that focus on developing skills for different topics that meet aside from the mass presentations.
- continuing education and book club opportunities
- Solid monthly programs, national ATD discounts,
- Resource list for best practices etc that could allow members to share knowledge

**What resources would you like to have available to you as a Talent Development professional?**

- Networking tools or opportunities. An online public chapter directory with links to business and/or personal sites.
- resource data
- N/A
- None at this time beyond what we can get at TD.org.
- Mastermind groups

- Directory of consultants and services
- Software and eLearning platforms.
- Suggestions for other webinars or resources that others have found useful. A list of members and their areas of expertise.
- Library of resources. Local workshops
- Workforce Development programs for veterans. Leadership Academies or workshops over time, not a one and done.
- certification resources
- chapter is doing a good job. the professional headshot event was nice.
- National access has great resources

**Open discussion questions for consideration. We welcome and appreciate your feedback! What would you like to see the Chapter do or do differently? What can the Chapter do to support you and/or your goals? What would compel you to connect with other Chapter Members?**

- I think the pre-COVID direction was good. Build on meetings and events. Keep the virtual offerings if possible.
- Shared goals and aspiration
- I know the reasoning behind stopping the lunches (funding, primarily), but the meetings are still at lunchtime, which causes a bit of a scheduling challenge. It seemed that there was a drop in participation directly following that decision, even before COVID kicked in. Let's either shift to another time, or we may need to consider bringing back the meal.
- More collaboration based on common interests, common values, different perspectives, capabilities and networks.
- Under the circumstances, you are doing great adapting with virtual events. I like the new website. I would like to have a way for more alerts for upcoming events. The two main ways I receive reminders for non-work related events is Facebook and texts.

- I appreciate the adaptability during COVID to move to a virtual delivery environment. Maybe when we are back in person we could have an event without a presenter where everyone comes prepared to share an area of expertise or a recent success. In smaller table groups we could have some structured sharing and discussion.
- I am not sure, I didn't have much opportunity to truly engage this year.
- You are doing a great job. This year has been different, as we all know, but you have been wonderful to keep us engaged.
- Maybe a private Facebook group where we can interact with other members on a personal and professional level, getting to know each other and networking. Also to announce if there are opportunities for work, volunteering, etc.